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REDSHIFT NETWORKS DELIVERS UNIFIED COMMUNICATIONS AND COLLABORATION SECURITY FOR THE ENTERPRISE

See RedShift Networks at the RSA Conference 2010 in San Francisco Booth #2455

SAN RAMON, CALIF., March 2, 2010 – RedShift Networks, the leader in Unified Communications Threat Management (UCTM), announced today that it's bringing to market the industry's first comprehensive application-aware Threat Management solution for Unified Communications & Collaboration (VoIP and Video) networks.

Unified Communications and Collaboration (UC&C) attacks have been growing exponentially since the financial crisis of 2008. There are thousands of these communications-based attacks happening around the world. Existing security solutions can't detect these new types of next-generation UC&C application and multi-layer threats and hence RedShift Networks.

RedShift Networks offers a high performance application aware Proactive Synchronous security platform that protects all aspects of your UC&C networks: IP PBX, IP Conferencing, Collaboration, Presence, Contact Center, Call Center and Unified Messaging.

RedShift's unique security solution includes patent-pending technology that combines learned behavior of the networks/users along with sophisticated real-time mathematical algorithms to detect these attacks.

The RedShift security solution sees, reacts, protects and reports concerning threats from your local and extended network and the cloud beyond. The RedShift security solution provides the necessary protection, visibility and control so you can "Communicate-with-Confidence" knowing your real-time IP voice, video, and collaborative communications are secure and reliable for your mission critical enterprise use.

The RedShift security solution offers these key benefits:

- Protects IP-PBX and other UC&C servers against a plethora of attacks including multi-layer attacks
- Provides complete visibility and control to all communications traffic
- Protects against Voice and Video Denial of Service (VDOS/VDDOS) attacks
- Protects against UC&C network scanning and endpoint discovery
- Ensures safe and RFC compliant SIP/H323/SCCP protocol implementation
- Tracks and detects misbehaved endpoints
- Enforces proper authentication and authorization policies
- Hides Internal UC&C network and topology
- Enforces encryption (SIP/TLS/SRTP)
- Protects against voice and video SPAM
- Protects against fuzzing and anomaly based attacks
- Protects against war-dialing attacks
- Prevents illegitimate signal interception, tampering or eavesdropping (MITM)
- Helps prevent toll fraud
- Protects against all UC&C application threats
- Protects against data threats and software vulnerabilities

“UC is rapidly becoming an enabler of business process automation”, said Zeus Kerravala, Senior Vice President of Research at Yankee Group. “By removing human latency from the process that raises the bar on security from simple “VoIP” security to UC threat mitigation to ensure the integrity of the processes.”

“As global enterprises are rapidly rolling out Unified Communications & Collaboration applications/networks, downtime due to security breaches is completely unacceptable in these mission critical environments,” said Amitava Mukherjee, President and CEO, RedShift Networks. “According to Gartner, one hour of PBX downtime is equivalent to \$6.54M of loss for an average enterprise. This number is exponentially larger and at times of immeasurable value in Call Centers, Financial institutions, Government Entities and Telecommunications companies. RedShift has built the worlds most sophisticated and comprehensive security solution for the global Unified Communications & Collaboration market.”

Pricing and Availability

RedShift Networks sells a family of appliances (combined hardware and software) that scale from the branch office to the medium enterprise/regional office to the large enterprise.

RedShift's UCTM security solution is deployed in a customer's network on premise or in the cloud. The RedShift Falcon appliance supports up to 100 users, the RedShift Hawk appliance supports up to 3,500 users and the RedShift Eagle appliance supports up to 50,000 users. The RedShift UCTM security solution starts at \$2,000 US list price and is available today worldwide direct or through local and regional distributors and resellers.

About RedShift Networks

RedShift Networks is the leader in Unified Communications Threat Management (UCTM) and is the industry's first complete Threat Management solution for Unified Communications and Collaboration (VoIP and Video) networks. The core team has deep expertise in voice, data and security and has worked previously at companies such as Cisco, Alcatel-Lucent, Avaya, Nortel, HP, SGI and NetContinuum. This expertise forms the foundation of RedShift's UCTM class of products providing complete security, visibility, and control of real-time voice, video and multi-media traffic. Founded in 2006, RedShift is headquartered in San Ramon, CA. For more information please visit www.redshiftnetworks.com.

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